**CONFERENCES AND MEETINGS** 

#### COUNCIL OF THE GREAT CITY SCHOOLS 2023 Conference Schedule

Executive Committee Meeting Grand Bohemian Hotel, Charlotte, NC January 20 & 21, 2023

#### CHRO and CFO Joint Meeting

Sheraton Grand Los Angeles, CA February 14-17, 2023

Legislative/Policy Conference Mayflower Hotel Autograph Collection, Washington, DC March 18-21, 2023

> Chief Operating Officers Conference April 2023

Bilingual Directors Meeting Greensboro-High Point Marriott Airport, Greensboro, NC May 2-6, 2023

> Chief Information Officers Conference June, 2023

Curriculum & Research Directors' Meeting The Nines Hotel, Portland, OR July 10-13, 2023

Public Relations Executives Meeting St. Louis Union Station Hotel, St. Louis, MO July 13-15, 2023

> Executive Committee Meeting Washington, D.C. July 14 & 15, 2023

Annual Fall Conference Hilton San Diego Bayfront, San Diego, CA October 25-29, 2023

> Sheraton Dallas Hotel, Dallas, TX October 16-20, 2024

Sheraton Philadelphia Hotel, Philadelphia, PA October 22-26, 2025

> Chief Finance Officers Conference November 2023

# **LEGISLATIVE/POLICY CONFERENCE 2023**

# 2023 Annual Legislative/Policy Conference

# **Registration Brochure**



March 18-21, 2023 The Mayflower Hotel Washington, D.C.



# COUNCIL OF THE GREAT CITY SCHOOLS LEGISLATIVE/POLICY CONFERENCE

### Saturday, March 18, 2023

Registration Continental Breakfast Fall Conference Planning Meeting Blue Ribbon Corporate Advisory Group Meeting Discussion on State Policy Issues The "ABC's" of Federal Education Policy Meeting of Legislative & Federal Programs Liaisons Executive Committee Meeting Task Force Meetings New Member & New Attendees Orientation Welcome Reception

## Sunday, March 19, 2023

Registration Buffet Breakfast Board of Directors Meeting Great City Colleges of Education Meeting Luncheon with Speaker Legislative Briefings with Council Staff "Taste of San Diego" Reception

## Monday, March 20, 2023

Breakfast with Speaker Policy Briefings with Congressional and Administration Staff Luncheon with Speaker Capitol Hill Visits (You must arrange your own appointments) Reception

## Tuesday, March 21, 2023

Breakfast and Briefing Adjourn

# HOTEL INFORMATION

The Mayflower Hotel 1127 Connecticut Avenue N.W. Washington, D.C. 20036 phone: 877-212-5752 fax: 202-776-9184

## Make online reservations here.

\*Please note that online reservations for the conference can only be made using the above link.

The cutoff date for the group rate is February 23rd. Room rates are \$258.00 per night, single and double occupancy, plus 14.95% tax. Two nights' room and tax are required at the time reservation is made. For cancellation after February 10th, the deposit of 2 nights room and tax is non refundable.

# Don't Delay - Rooms are Limited!

# **TOPICS TO DISCUSS**

UPCOMING K-12 EDUCATION ACTION IN THE 118TH CONGRESS

ESSER SPENDING IN THE GREAT CITY SCHOOLS

BIDEN ADMINISTRATION EDUCATION PRIORITIES

FEDERAL FUNDING IN SCHOOL YEAR 2023-24 and Future Outlook

# **REGISTRATION FEES INFORMATION**

Payment Methods:

Payment can be made by card during online registration, or by mailing in a check. Checks should be made payable to the Council of the Great City Schools. **Please have invoice number, registrant name and conference name listed on check.** Please note that purchase order numbers will not be accepted for those registering on-site. A \$100 late fee is applied to registrations received February 21, 2023 through March 17, 2023. A \$200 late fee is applied to on-site registrations (on top of base registration price).

## Unless registering on-site, payment must be received prior to the start date of the conference.

\*REFUND AND CANCELLATION POLICY: Refund requests, cancellations or substitutions must be emailed to: <u>gbacon@cgcs.org</u>. You will receive a full refund if cancellation is received on or before February 20, 2023 and a 50% refund if received from February 21- March 2, 2023. Cancellations made after March 3, 2022 or no-shows on March 18, 2023 will not receive a refund and will be billed the full amount.

## Fee is waived for Superintendents and official Council School Board Representatives only

(No Proxies). Fee is also waived for sponsors who have been identified through sponsorship information submitted prior to the conference.

## \*Per Person Rate

\$425 for Council School District member
\$425 for Council College of Education member
\$550 for Non-member school districts and Education Associations
\$775 Additional person(s) from sponsor company (per person)
\$100 late fee (if registration is received February 21 through March 17)
\$200 late fee (On-site registration)
\$150 for Spouse (Spouse will receive special name badge for meal events only)

# **Register online at:** <u>https://cvent.me/70z3yL</u>



Name Badges Should Be Worn During The Conference



Council of the Great City Schools 1331 Pennsylvania Avenue, N.W. Suite 1100N Washington, D.C. 20004



# Annual Legislative/Policy Conference March 18-21, 2023

# 2023 Annual Legislative/Policy Conference

# **Sponsorship Brochure**



March 18-21, 2023 The Mayflower Hotel Washington, D.C.





# Council of the Great City Schools Annual Legislative/Policy Conference March 18 - 21, 2023

## Sponsorship registration is available online at: <u>https://cvent.me/70z3yL</u>

## Sponsorship Information

Thank you for supporting the Council of the Great City Schools' Annual Legislative/Policy Conference. Your support is greatly appreciated. Please read the following general information. For any additional questions, contact Michell Yorkman, Manager of Conferences and Partnerships, at: myorkman@cgcs.org. The organization helps to build capacity in urban education with programs to boost academic performance and narrow achievement gaps; improve professional development; enhance the opportunity to learn; and strengthen leadership, governance, and management. As a 501(c)3 organization, your sponsorship is a taxdeductible contribution. All registration information for sponsor attendees should be provided no later than **February 24, 2023** in order to be included in the final printed materials, this includes Name, Title, Address, Email, and Phone Number.

#### PAYMENT

Make check payable to: **Council of the Great City Schools, 1331 Pennsylvania Avenue, NW, 1100N, Washington, DC 20004**. Your online agreement is legal and binding. No refund will be given for cancellation 5 days after we receive your online sponsorship agreement. You may pay by: Check, Money Order, MasterCard, Visa, Diners, or American Express. Please indicate on check: Annual Legislative /Policy Conference 2023. **Payment must be received prior to the start date of the conference.** 

## MATERIALS FOR RESOURCE TABLE

Sponsoring companies are welcome to send materials (brochures, flyers, pamphlets, etc.) to be displayed on the shared resource table(s). Please provide 50 copies and label the boxes "Resource Materials". All remaining materials should be collected by the end of the day on March 21st. The Council cannot be responsible for any materials remaining after that date. All boxes should arrive to the conference hotel on Thursday, March 16th and addressed as follows:

**The Mayflower Hotel,** Attn: Michell Yorkman, CGCS Annual Legislative/Policy Conference, 1127 Connecticut Ave. NW, Washington, DC 20036. Please do not send materials to the Council office.

## GIFTS/ PROMOTIONAL ITEMS IN CONFERENCE BAGS:

Sponsoring companies are welcome to send (brochures, flyers, pamphlets, etc.) to be distributed in the conference bags. Please provide 200 gift items and label the boxes "Gift Items". All boxes should arrive to the conference hotel on Thursday, March 17th and addressed as follows:

**The Mayflower Hotel,** Attn: Michell Yorkman, CGCS Annual Legislative/Policy Conference, 1127 Connecticut Ave. NW, Washington, DC 20036. Please do not send materials to the Council office.

## PARTICIPANTS LIST:

Conference attendees list are e-mailed twice to Platinum, Diamond, Gold, and once to Silver and Crystal level sponsors. If you are a Blue Ribbon Member, signed up to sponsor during the Legislation Conference, you will receive the conference list twice.

THANK YOU FOR YOUR SUPPORT!



# Council of the Great City Schools Annual Legislative/Policy Conference March 18 - 21, 2023

The Council of the Great City Schools is most appreciative of the contributions that enhance the atmosphere of the conference. Your contribution will be acknowledged in the conference program, event signage, conference board and the Council's Annual Report.

### Please indicate the level you choose to sponsor online here

PLATINUM LEVEL \$17,500 Saturday, March 18, Lunch Sunday, March 19, Lunch Monday, March 20, Lunch	<ul> <li>Lunch Meal Sponsor (9 slots)</li> <li>Company recognized during sponsored meal event/No speaking</li> <li>Reserved table with company's name on table</li> <li>Company logo recognition in conference program</li> <li>Signage with company name displayed at entrance during all lunch meals</li> <li>4 FREE Registrations</li> <li>2 special previews of conference attendee's list before conference</li> </ul>
DIAMOND LEVEL \$15,000 Saturday, March 18, Breakfast Sunday, March 19, Breakfast Monday, March 20, Breakfast	<ul> <li>Breakfast Meal Sponsor (9 slots)</li> <li>Company recognized during sponsored meal event/No speaking</li> <li>Reserved table with company's name on table</li> <li>Company logo recognition in conference program</li> <li>Signage with company name displayed at entrance during all breakfast meals</li> <li>3 FREE Registrations</li> <li>2 special previews of conference attendee's list before conference</li> </ul>
GOLD LEVEL \$13,500 Saturday, March 18 Welcome Reception Sunday, March 19 "Taste of San Diego" Reception	<ul> <li>Reception Event Sponsor (6 slots)</li> <li>Company recognized during sponsored meal event/No speaking</li> <li>Reserved table with company's name on table</li> <li>Company logo recognition in conference program</li> <li>Signage with company name displayed at entrance during all reception events</li> <li>3 FREE Registrations</li> <li>2 special previews of conference attendee's list before conference</li> </ul>
Silver Level \$10,000 Conference Bag Sponsor	<ul> <li>(3 slots)</li> <li>Take advantage of the opportunity to have conference attendees carry your name!</li> <li>As a bag sponsor your logo will be prominently displayed on the bag and in the Legislative/Policy Conference Program</li> <li>Company will be recognized with signage displayed near the registration area</li> <li>2 FREE Registration</li> <li>1 special preview of conference attendee's list before conference</li> </ul>
Crystal Level \$8,000 Coffee Service Sponsor	<ul> <li>(9 slots)</li> <li>Coffee Services (Morning and Afternoon Each Day)</li> <li>Combined signage with your company name will be on display during all coffee breaks for three (3) days</li> <li>Company recognition in the program</li> <li>Funds are also used for miscellanous conference items</li> <li>1 FREE Registration</li> <li>1 special preview of conference attendee's list before conference</li> </ul>
BRONZE LEVEL \$5,000	<ul><li>Gift items insert in conference bags</li><li>Company recognition in the program</li><li>1 FREE Registration</li></ul>



Council of the Great City Schools 1331 Pennsylvania Avenue, N.W. Suite 1100N Washington, D.C. 20004



# Annual Legislative/Policy Conference March 18-21, 2023

# FALL CONFERENCE 2023

#### COUNCIL OF THE GREAT CITY SCHOOLS

#### 67th ANNUAL FALL CONFERENCE

#### Hosted by SAN DIEGO UNIFIED SCHOOL DISTRICT San Diego, California

#### OCTOBER 25-29, 2023

#### **CONFERENCE HOTEL:**

#### Hilton San Diego Bayfront 1 Park Boulevard San Diego, CA 92101

#### GROUP RATE: \$259/night for Single and Double Occupancy, Plus 12.695% tax

Across the street from the San Diego Convention Center, this polished 30-story convention hotel overlooking San Diego Bay is a 7-minute walk from Petco Park, home of the Padres baseball team, and 10 minutes' walk from the historic Gaslamp Quarter.

Airy rooms offer bay and city views, plus flat-screen TVs and Wi -Fi. Suites add living areas with pullout sofas. There's an upscale restaurant offering innovative global dishes, as well as a sports bar, a coffee shop, and a waterfront bar with a terrace. Other amenities include a spa, a fitness center, and an outdoor saltwater pool with views of the bay, plus 165,000 sq ft of meeting space.

Family-friendly attractions such as Legoland, San Diego Zoo and the Birch Aquarium are part of the experience. Enjoy a tailored, urban coastal experience with bright and unparalleled views in every guest room, relaxing amenities, and locally-inspired dining. From the expansive 1.3 acre Bayfront Park, to the picturesque Promenade Plaza, to the Sapphire Terrace with views of the Coronado Bridge, this hotel has the venue you've been envisioning for your unforgettable event.







# CALL FOR PRESENTATIONS

# An Invitation to Present at the 67th Annual Fall Conference of the Council of the Great City Schools in San Diego, CA.

Urban schools have shown remarkable progress in the past few years; test scores are up, attendance rates are improving, and more students are taking college entrance exams. We invite you to submit a proposal for a 10-minute presentation on what's working for you to improve academic achievement for all students through efforts in one of the following areas:

- Improving Achievement and Closing Gaps in Urban Schools
- Social and Emotional Learning in Urban Schools
- Urban School Professional Development
- Urban School Finance
- Urban School Leadership and Governance
- Bilingual Education Programs in Urban Schools
- Special Education Programs in Urban Schools
- Communications/Public Relations
- Other Initiatives

#### SUBMITTING A PROPOSAL FOR PRESENTATION

It is our intent that the Annual Conference serves the membership by providing a forum for the presentation, consideration, and discussion of the needs of urban education. This year's discussion groups and concurrent breakout sessions will be arranged to facilitate the exchange of information around increasing academic achievement in urban schools.

We invite you to submit a proposal for presentation that addresses how programs, initiatives and/or practices in the areas of closing achievement gaps, professional development, finance, leadership, and bilingual and special education programming are aligned and related to making a difference in improving academic achievement for all students. We are especially interested in receiving proposals that provide clear, convincing data that the program/initiative is effective in raising achievement and closing gaps between students in core academic subjects, such as reading, mathematics, science, and social studies. You may submit more than one program for presentation.

The title and the 75-100 word description should summarize and accurately reflect the content of what you are proposing for the session. As you develop your proposal, think about real and concrete results, what your urban colleagues most want to know, and how your session can be interactive and involve conference attendees in the session.

#### PRESENTER ELIGIBILITY

The Council considers school districts, institutions of higher education and nonprofit organizations eligible to present at the Annual Conference. School districts do not have to be Council members to submit proposals. **For-profit consultants and/or businesses are not eligible to present**. Proposals from for-profit consultants and/or businesses will not be considered. This includes proposals for the district-led corporate presentations.

Additionally, we ask that all proposals be approved by the appropriate district superintendent and/or college dean in order to be considered for presentation. Please be sure to check the appropriate box on the application form to confirm that the submitted proposal has been approved.

#### **PRESENTATION FORMAT**

The format for presentations is one of concurrent sessions. Each session will include a panel comprised of one or more presenters from different districts or colleges of education or partner organizations presenting on similar topics. All concurrent sessions will be held on **Thursday**, **October 26th and Friday**, **October 27th**. Each session will run for approximately one hour and fifteen minutes. **Presenters are to limit formal presentations to approximately 10 minutes**. This will encourage discussion between the panelists and participants and maximize sharing of important ideas and information. All rooms will be arranged in conference-style to facilitate discussion.

#### ACCEPTANCE NOTIFICATION

The deadline for submitting a proposal is **April 21, 2023.** The receipt of all proposals will be acknowledged by e-mail within a week of submission. All correspondence will be sent to the presenter(s) acknowledged in the submitted proposals. Accepted and declined proposals will be acknowledged via e-mail by **July 14, 2023**.

#### STRAND DESCRIPTIONS

Presentations should be designed to help participants:

- Become more knowledgeable about quality programs and practices that promote student achievement
- Develop a deeper understanding of the principles for effective teaching and learning for all students

Priority in selection will be given to proposals that provide clear and convincing data demonstrating that the program/initiative is effective in raising student achievement.

#### 1. Improving Achievement and Closing Gaps

This strand seeks proposals about research-based practices and interventions that are having an impact on learning in the core content areas, systemic levers that accelerate academic performance, effectiveness of accountability systems, and practices that can close the significant achievement gaps existing along racial, ethnic, gender, and economic lines.

#### 2. Social and Emotional Learning

Proposals under this strand might address different approaches to addressing the mental health and social/emotional needs of students. Of particular interest are proposals addressing methods for evaluating the effectiveness of supports and their impact on student achievement.

#### 3. Urban School Professional Development

Proposals submitted under this strand might address how different approaches to the recruitment, preparation, induction, and retention of qualified teachers, principals, and school site leaders have impacted student achievement. Of particular interest are proposals addressing methods for evaluating the effectiveness of professional development and individual teachers on student achievement.

#### 4. Urban School Finance

Among the key issues that might be addressed in this strand are managing finances to deal with federal, state and local budget cuts, equitable distribution of funding, cost beneficial ways to allocate district resources to boost student achievement, and meeting special education costs.

#### 5. Urban School Leadership and Governance

Critical topics that proposals in this strand might address are the recruitment and preparation of personnel for leadership roles, expanding the capacity of building leadership, role of board members, community relationships, and models of effective urban governance and management systems.

#### 6. Bilingual Education Programming

Proposals in this strand might include programs that successfully improve student achievement, especially for recent immigrants, older students and long-term ELLs, comprehensive assessment strategies, and the development of curriculum that impact ELL student achievement.

#### 7. Special Education Programming

Proposals in this strand might include programs that successfully improve student achievement, especially for students with mental, emotional and physical disabilities, comprehensive assessment strategies, and the development of curriculum that impact special education student achievement.

#### 8. **Communications/Public Relations**

Proposals in this strand should be relevant to improve district internal or external communications and should equip conferees with skills and information they can take back to their districts and utilize in their public relations/communication offices.

#### Please submit your proposal online at <u>https://www.cgcs.org/FallConference</u>. by April 21, 2023

# FALL CONFERENCE 2024

# **COUNCIL OF THE GREAT CITY SCHOOLS**

# **2024** Annual Fall Conference

## Hosted by Dallas Independent School District

## October 16-20, 2024

## **CONFERENCE HOTEL:**

Sheraton Dallas Hotel 400 North Olive Street Dallas, TX 75201 Telephone: 214-922-8000

## GROUP RATE: \$234/night for Single and Double Occupancy Plus 15.26% tax

Set in the Arts District, this upscale hotel is a 3-minute walk from the Pearl Street/Arts District light rail station, and a 7-minute walk from shopping at the landmark Neiman Marcus Building.

Streamlined rooms have flat-screen TVs and Wi-Fi (fee), plus work desks with ergonomic chairs. They also have minifridges and coffeemakers. Club rooms provide access to a lounge with complimentary continental breakfast, all-day snacks and evening appetizers. Room service is available.

Amenities include a casual restaurant, a cafe and a sports lounge, as well as a fitness center and an outdoor pool. There's also meeting space and a 24/7 business center.



# FALL CONFERENCE 2025

#### COUNCIL OF THE GREAT CITY SCHOOLS

#### 69th ANNUAL FALL CONFERENCE

#### Hosted by THE SCHOOL DISTRICT OF PHILADELPHIA Philadelphia, PA

#### OCTOBER 22-27, 2025

#### CONFERENCE HOTEL:

#### Sheraton Philadelphia Downtown 201 North 17<sup>th</sup> Street

Philadelphia, Pennsylvania 19103

#### GROUP RATE: \$244/night for Single and Double Occupancy, Plus 16.37% tax

Begin your Philly adventure at the Sheraton Philadelphia Downtown. Part of Downtown Philadelphia's prestiguous Logan Square neighborhood, this hotel is walking distance from the Pennsylvania Convention Center, Love Park and the Philadelphia Museum of Art. Venture a bit further to reach Citizens Bank Park, Temple University and historic sites like Liberty Bell and Franklin Square. Surrounded by subway and bus stops, and under a mile from 30th Street Station, our central location makes it easy to explore the city.

As guests, take advantage of the hotel's state-of-art fitness center and free Wi-Fi. Discover new culinary favorites every day at the two hotel restaurants. During your stay, feel at home in a light-filled room or suite with refined décor, a mini fridge, flat-screen TV with premium cable and views of Benjamin Franklin Parkway.





# FALL CONFERENCE 2026

#### COUNCIL OF THE GREAT CITY SCHOOLS

#### 70th ANNUAL FALL CONFERENCE

Hosted by BOSTON PUBLIC SCHOOLS Boston, MA

#### **OCTOBER 21-25, 2026**

#### **CONFERENCE HOTEL:**

Boston Marriott Copley Place Huntington Avenue Boston, MA 02116

#### GROUP RATE: \$339/night for Single and Double Occupancy, Plus 16.45% tax

This upscale hotel in the Back Bay neighborhood is a 22-minute walk from both Fenway Park and historic Boston Common, and just four miles from the airport. The hotel is connected to two large shopping malls, and Back Bay's designer boutiques, art galleries and patio cafes are walking distance.

The relaxed rooms have flat-screen TVs, Wi-Fi (fee) and desks, as well as minifridges and coffeemakers. Some rooms provide access to a lounge offering free continental breakfast and evening appetizers. Suites add separate living areas.

There's a lively sports bar with wall-to-wall TVs, along with a laid-back lounge offering casual American fare. Other amenities include a spa, an indoor pool and a fitness center, plus 45 meeting rooms and a business center.





#### **CITY OF BOSTON • MASSACHUSETTS**

#### OFFICE OF THE MAYOR MARTIN J. WALSH

January 15, 2020

Michael Casserly Executive Director Council of Great City Schools 1301 Pennsylvania Avenue, N.W., Suite 702 Washington, DC 20004

Dear Michael:

The Boston Public Schools and the City of Boston would enthusiastically welcome the opportunity to serve as the host city and school district for the 2024 annual conference of the Council of Great City Schools.

As the home of the nation's first public school district, Boston and the Boston Public Schools offer a rich history of change and progress over time. With a freshly developed strategic plan, unprecedented new education investments from Mayor Walsh and passage of the Student Opportunity Act, Massachusetts' historic new funding and accountability law, Boston Public Schools are poised to make significant progress to ensure all of our students have access to high quality schools and an excellent education that prepares them for success in college, career and life.

From the walkable, history-rich streets of downtown Boston to the booming tech industry, Boston provides a unique opportunity to experience the old and new together. This summer, Boston will serve as the host city for the NAACP's 2020 convention, an event that is estimated to attract 10,000 attendees. The event's planners selected us as the host city not only because of the impactful history of being home to the NAACP's oldest branch, but because of Boston's international reputation as a visitor destination, its rich historical significance, and recent innovations that make our city even more welcoming to visitors.

Hosting the 2024 annual conference in Boston would be an honor. We are confident that the Boston Public Schools and our entire community will make the event a memorable and meaningful experience for conference attendees.

Please feel free to contact us with any questions you may have about our candidacy. We appreciate your consideration and look forward to hearing from you soon.

Sincerely,

Martin J. Walsh Mayor of Boston

Michael Loconto School Committee Chair

Brenda Canellin

Dr. Brenda Cassellius Superintendent

BOSTON CITY HALL • ONE CITY HALL SQUARE • BOSTON • MASSACHUSETTS • 02201 617-635-4500 • 23 vw.boston.gov

GCC/IBT 48N



GREATER BOSTON CONVENTION & VISITORS BUREAU

January 13, 2020

Michael Casserly Executive Director Council of Great City Schools 1301 Pennsylvania Avenue, N.W., Suite 702 Washington, DC 20004

Dear Michael,

On behalf of the Greater Boston Convention & Visitors Bureau, I want to express how honored we would be to once again host the Council of Great City Schools Annual Conference in the fall of 2024. When we last hosted this event, in 2011, the meeting enjoyed record-breaking attendance. We would be thrilled to welcome the Conference back to Boston during a period when we will be commemorating the 250<sup>th</sup> anniversary of the American Revolution, and the catalytic events in Boston that ushered in the Revolutionary Era. Educational programming is at the core of how we will mark these important anniversaries.

The fall in Boston is simply spectacular. Our historic parks and urban green spaces pop in myriad hues as our famous foliage takes over the city. Our history and heritage invite exploration, our diverse neighborhoods offer vibrant culture and delicious restaurants, our sports and performing arts calendars begin to heat up, and our iconic museums introduce exciting new exhibitions.

Boston is a walking city where visitors can bask in 4 centuries of history while easily strolling from neighborhood to neighborhood. And Boston is still making history. We are a city of innovation, where institutions of higher education interact with world-class research hospitals, start-up incubators, and life sciences clusters to drive an ecosystem of collaboration and discovery. This buzz of innovation, and these guideposts of the future, are most palpable in Boston's emerging Seaport District, where fun nightlife, great restaurants, and eclectic art galleries exist alongside engines of economic development.

We hope that you will consider returning to Boston for the 2024 Annual Conference of the Council of Great City Schools. We take very seriously our role in this nation's past and future, and education plays a central role in that story. We are very excited about this possibility and look forward to hearing from you. Please don't hesitate to contact me at <u>msheridan@bostonusa.com</u> with any additional questions or follow-up information you may need.

Sincerely,

Martha J. Sheridan President & CEO Greater Boston Convention & Visitors Bureau

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 888.SEE.BOSTON